

***AllPeopleBeHappy* foundation**
Guidelines for Submitting a Proposal Summary for a Challenge Grant

General Requirements:

- The proposed project/program must be a scale up, expansion, or major “step-out” of the organization’s current operations.
- The total commitment from the *AllPeopleBeHappy* foundation is not to exceed \$100,000.
- The *AllPeopleBeHappy* Challenge Grant is expected to be matched by other benefactors of the organization. The payments from *AllPeopleBeHappy* foundation will be spaced over a period of 3 years.
- After the 1st payment, subsequent payments will be made only after agreed upon milestones are met. No more than 1/3 of the total grant amount will be paid out in a given year.

Required Information:

I. Contact Information

- Organization Name:
- Tax ID:
- Organization’s mission, vision, and value proposition
- Name the primary contact:
- Address:
- Phone:
- E-mail:
- Website:

II. Proposal Summary (not to exceed 1 page)

- Describe the concept of the proposal, the goal or vision you seek to achieve.
- Describe any current research and/or due diligence plans for determining the feasibility of the planned expansion.
- What is the level of funding you are seeking from *AllPeopleBeHappy* foundation?
- How do you plan to solicit matching funds?
- What are your current plans for a sustained level of funding once the project is completed?